

ROB BLAIR

GRAPHIC DESIGNER

ABOUT ME

I'm a multi-disciplinary designer with a focus on graphics for digital, print and apparel. I have over eleven years of experience working with global retail brands and intellectual properties.

WORK EXPERIENCE

COACH – GRAPHIC DESIGNER

June 2018 – Present

Designing graphics for retail, runway and outlet. Responsible for researching and developing all the in-house graphics for apparel, bags and accessories across the entire brand. Collaborated with Disney, Lucasfilm, Marvel and more.

VARIOUS CLIENTS – FREELANCE GRAPHIC DESIGNER

Oct 2017 – May 2018

Designed graphics for various companies, working both in-house and remotely.

SARAMAX – GRAPHIC DESIGNER

Dec 2014 – Oct 2017

Designed prints for women's, girls' and boys' underwear sold in Walmart stores across the country. Daily tasks and responsibilities included print and pattern design, illustration, packaging design, retail store renderings, trend presentations, photo retouching and CAD design.

CHANGES – GRAPHIC DESIGNER

Dec 2011 – Sept 2014

Designed graphic t-shirts for some of the top licenses including Sons of Anarchy, The Walking Dead, Adventure Time, Family Guy, DC Comics, The Simpsons and more. Communicated back and forth with the licensors for art approvals and revisions.

ONLY ONES – CREATIVE DIRECTOR & GRAPHIC DESIGNER

2009 – 2016

As creative director for the brand, responsibilities included art direction, web design, social media and designing each of the brand's graphic t-shirts, as well as directing various freelance illustrators.

EDUCATION

QUEENS COLLEGE

2005 – 2009

BACHELOR OF ARTS DEGREE

KNOWLEDGE & SKILL

- ADOBE PHOTOSHOP
- CREATIVE DIRECTION
- PHOTO RETOUCHING
- ADOBE ILLUSTRATOR
- ILLUSTRATION
- PRINT & PATTERNS
- BRANDING & IDENTITY
- PACKAGING DESIGN
- VECTOR ART

CONTACT INFO

EMAIL ADDRESS

ROBBIEBLAIR@GMAIL.COM

MOBILE NUMBER

917.362.5401

ONLINE PORTFOLIO

ROBBLAIRDESIGN.COM

LINKEDIN

/ROBBLAIRDESIGN